



The Shoah Foundation is moving to the University of Southern California.
Please note our new contact information, starting January 1, 2006

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A New Beginning Winter 2006

By Douglas Greenberg

When the Shoah Foundation conducted its first test interview with a Holocaust survivor on April 18, 1994, a race against time began: to capture on video as many stories as possible before it was too late. Nearly 12 years and 52,000 interviews later, we are running yet another race against

singular collection is a formidable undertaking that could not have been achieved without USC's vision and commitment.

The materials in the Foundation's archive are essential primary sources for scholarship and education. Like all such collections, their effectiveness depends upon a dedicated community of researchers and teachers prepared to mine and utilize them to advance research and edu-

of Michigan. We hope soon to extend access to the full archive to as many as a dozen additional institutions on the network.

In addition, if funding permits, the Institute expects to be even more ambitious in developing educational activities and partnerships in this country and in other parts of the world. This includes expanding the scope of our archive to document the experiences of other groups. Just last month, we received funding to begin this process.

One hundred years from now, historians who do research about our time will use video as their main resource. In the future, the past will be visual, and as the USC Shoah Foundation Institute for Visual History and Education, we will play a critical role in enhancing opportunities for interdisciplinary research and scholarship that draw upon visual history sources.

This is an extraordinary moment in our short history, but also a tremendous challenge. We know that your support and loyalty will help us excel in this new beginning, and beyond. ■

One hundred years from now, historians who do research about our time will use video as their main resource. In the future, the past will be visual.

time—to preserve these testimonies, not just for the present, but also for decades to come. It is a race that consumes us. It is our moral obligation and our most challenging responsibility.

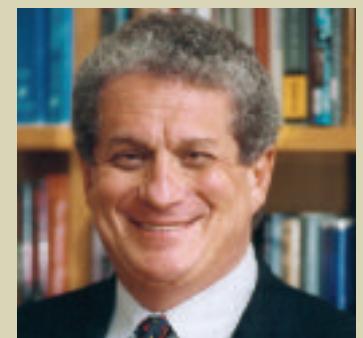
This January, the Shoah Foundation is becoming part of the University of Southern California. In our new identity as the USC Shoah Foundation Institute for Visual History and Education, we will continue to pursue our mission to overcome prejudice, intolerance, and bigotry—and the suffering they cause—through the educational use of the Foundation's visual history testimonies.

Most importantly, we will know that a piece of history captured through the eyewitness accounts of Holocaust survivors and other witnesses will exist in perpetuity. USC will provide a permanent repository for, and ensure the perpetual preservation of, the Foundation's 52,000 testimonies. The safeguarding of this

cation in a wide variety of fields. As one of the great American research universities, USC offers just such a community.

This development is of great significance to us. It offers opportunities for new accomplishments that we couldn't have exploited in any other way. Appropriately, it coincides with the completion of a momentous task in the history of the Foundation: the conclusion of the indexing of the testimonies in the archive. It seems only natural that the programmatic work of the Shoah Foundation will also shift as the indexing comes to an end.

USC, a national and international leader in the digital library field, will provide the technological expertise to support not just the preservation and use of the archive, but also its dissemination. Electronic access to our collection through Internet2, a high-speed private computer network, is currently available at USC, Rice and Yale universities, and the University



Douglas Greenberg
President and Chief Executive Officer



On the Cover

The Shoah Foundation moves to USC, and becomes the USC Shoah Foundation Institute for Visual History and Education. The Institute will be part of the College of Letters, Arts & Sciences, and housed on USC's Los Angeles campus.

The University of California, under this landmark agreement, guarantees the perpetual preservation of the Shoah Foundation's repository of 52,000 testimonies of survivors and other witnesses of the Holocaust.

The USC Shoah Foundation Institute for Visual History and Education will uphold the mission of the Shoah Foundation and advance academic research and scholarship in the humanities and social sciences. See articles pages 10–11. ■

Photograph by Phil Channing



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Echoes and Reflections

Setting a new standard for Holocaust and tolerance education

One year ago, three leading organizations joined forces to undertake an admirable and arduous task: to teach a new generation of students what can happen when prejudice and discrimination are allowed to flourish, and when individuals, community leaders, and governments don't take a stand against injustice.

The result is *Echoes and Reflections*—a multimedia curriculum on the Holocaust born of an unprecedented partnership between the Anti-Defamation League, the Shoah Foundation, and Yad Vashem.



Rich with testimony clips from 51 survivors and other witnesses, seamlessly integrated into 10 multi-part lessons, *Echoes and Reflections* allows students to investigate major themes associated with the Holocaust. The ten lessons—on topics including anti-semitism, Nazi Germany, the ghettos, the final solution, and resistance—provide a thorough historical background for this period. Additional lessons that look at liberators, war

crimes trials, the issue of guilt, and the effects of the Holocaust on children, give a thematic perspective as well.

"This curriculum is phenomenal," says teacher DeAnna K. "Being able to break up [the study of the Holocaust] into steps and having ten separate lessons really provides a great framework for teachers." Each kit contains all the materials high school educators need to teach the complex issues of the Holocaust and also support the study of world history, English, Holocaust studies, fine arts, and character education. *Echoes and Reflections* is modular, so educators can use just one lesson—or even part of a lesson—as all the

because students need to know that this is something that is still going on right now—that this is not something that's fixed in history. It's something we can talk about, and we need to talk about it today."

According to Douglas Greenberg, president and CEO of the Shoah Foundation, "This is principally a curriculum about the Holocaust, but it is, by implication, not only about the Holocaust, not only about the past." Greenberg adds, "Studying the Holocaust would be an arid and somewhat futile thing to do if we didn't draw from it lessons that we can apply to our own lives."

Teachers are encouraged to have students keep a journal during their study, and numerous journal topics are provided throughout the curriculum. Some topics are specific to visual history testimony, and some are specific to the other primary sources also included—such as poetry, art, diaries, and photos. Journaling exercises prompt students to reflect on what they are learning and to consider how the material has meaning in their own lives and in society.

To complement the curriculum, www.yadvashem.org provides teachers and students with additional resources, such as documents, photos, and background information. This added feature allows them to delve as deeply as they would like into the issue and to explore other aspects of the Holocaust.

The Shoah Foundation provided more than two and a half hours of video testimonies culled from its collection of 52,000 interviews. The integral part played by visual history testimonies in the curriculum sets it apart from other materials. Video testimonies give students an important and rare opportunity to connect with survivors or other witnesses to the Holocaust. "It takes the names, dates, and serial numbers out of a history class and makes them more real," shares Cindy W., a 9th grade teacher in Seattle. "It serves as a great stepping stone to talk about those issues,

activities and procedures in the curriculum are stand-alone.

Echoes and Reflections also helps students connect the study of history to contemporary issues of diversity, prejudice, and violence. "I see a lot of connections as I am going through the curriculum, ways that I can bring in current genocides," says Brandi G., a 9th grade teacher in Washington. "It serves as a great

Yad Vashem's International School for Holocaust Studies was able to provide material



for this project by drawing upon its own vast pedagogical resources as well as on other Yad Vashem resources, such as the archives, library, art collection, and on-site historians. "Clearly, this partnership signifies the imperative to remember and to educate about the

As part of the launch of *Echoes and Reflections*, the Shoah Foundation hosted a three-day training session for 50 ADL regional staff members. They, in turn, were charged with a mandate: to train high school teachers and other educators and school administrators

"Holocaust education can teach not only facts, but also principles. The job of *Echoes and Reflections* is not to give answers, but to raise questions." – Yossi Hollander

Holocaust," shares Avner Shalev, Yad Vashem chairman. "It is hoped that every pupil who will study *Echoes and Reflections* will remember this chapter of history and connect with the authentic voices of the witnesses featured in it."

"To me, the most important lesson to be taught," expresses Abraham H. Foxman, national director of the Anti-Defamation League, "is not the evil, not the ugliness, not the brutality—we see it every day. We see how low mankind and humankind can sink every single day. The legacy of the Holocaust is to teach the power of an individual to make a difference." The ADL, with 30 regional offices in the United States, is serving as the program's outreach arm, training teachers on the use of the curriculum and working with school officials and state authorities throughout the nation to distribute it.

around the country on how to incorporate this resource into their coursework.



Paul Wieser, director of the Anti-Defamation League's Braun Holocaust Institute, led one such training with 30 Catholic high school teachers from all over the country as part of the ADL's Bearing Witness program. "It

is clear that this curriculum will help them satisfy their objectives when talking about moral issues, dilemmas, choices, how people treat one another," says Wieser. "The teachers were excited about the possibilities and very enthusiastic about the product."

The funding for *Echoes and Reflections* comes from Yossi Hollander and his wife, Dana. Hollander, born in Haifa and the son of Holocaust survivors, is a successful software entrepreneur in both Israel and the United States. He first broached the idea of the collaborative project more than one year ago and underwrote it. "I look more toward the future than the past," Hollander says. "I believe that Holocaust education can teach not only facts, but also principles. The job of *Echoes and Reflections* is not to give answers, but to raise questions."

To view a testimony clip from *Echoes and Reflections*, read a sample lesson, or to order the curriculum, visit www.echoesandreflections.org. ■

Above: Regional staff members from the Anti-Defamation League take part in a three-day training session on *Echoes and Reflections* at the Shoah Foundation

Center: (L to R) Yossie and Dana Hollander (donors), Avner Shalev (Yad Vashem), Douglas Greenberg (Shoah Foundation), and Abraham Foxman (ADL)

Left: *Echoes and Reflections* contains ten multi-part lessons with a companion DVD or VHS of visual history testimonies from Holocaust survivors and other witnesses

Remembering Their Paths

New online exhibit follows five survivors through five continents

For millions of individuals across Europe, the Holocaust was a catalyst for exile. Families, uprooted and scattered, had to start anew in other countries, marked forever by the tragedy that forced their exodus.

The life stories of diverse individuals connected by this common experience of flight, loss, and recovery form the basis of *Surviving Auschwitz: Five Personal Journeys*, the Shoah Foundation's latest online educational exhibit. Organized around an interactive map of the



world, *Surviving Auschwitz* traces the crisscrossing paths of five men and women across five continents, utilizing their video testimonies from the Shoah Foundation archive to recount their extraordinary lives before, during, and after the Holocaust.

The exhibit follows the journey of Peter Hersch, born in Czechoslovakia, who after the war moved to Sydney, Australia, where he now resides. Joli Hillman-Noy's course took her from

Romania, to Cincinnati, Ohio, and ultimately to Israel. Henia Bryer was born in Poland and went to Palestine in 1946, then on to South Africa. Henry Oertelt's path runs from Berlin to St. Paul, Minnesota, and French-born Freda Wineman settled in London after the war. All five survivors have one thing in common:

They passed through the devastating epicenter of the Holocaust, Auschwitz.

With four hours of English-language testimony video clips, more than any other online exhibit on www.vhf.org, *Surviving Auschwitz* reveals the breadth of experiences that can be

a 9th grade French teacher who visited the web exhibit. "The testimony of Freda Wineman offers a very interesting description of what it must have been like to be a young girl growing up in prewar France."

According to John Roth, director of the Center for the Study of the Holocaust, Genocide, and Human Rights at Claremont McKenna College, and historical reviewer for the exhibit, "The 'before' and 'after' dimensions are covered in more detail in *Surviving Auschwitz* than in most materials that are prepared for teaching purposes."

"More than is usually the case," says Professor Roth, "the testimonies are accompanied by historical contextualization: Viewers are helped to understand the references that the survivors make to places and events.... This [framework] will be valuable for teachers who use *Surviving Auschwitz* in classes that focus on the history and implications of the Holocaust." Lesson plans and other teacher resources will be available to download from the online exhibit.

"The testimonies not only drive home that there was unredeemed and unredeemable loss, they also show how people did not let despair overwhelm them," says Professor Roth. "Instead, they went on, in spite of the odds against them, to rebuild their lives. The testimonies [in *Surviving Auschwitz*] are stories of determination. They emphasize the importance of not giving up, of not giving in, while at the same time underscoring the Holocaust's devastation."

Surviving Auschwitz: Five Personal Journeys is available free of charge to educators, students, and the general public at www.vhf.org/survivingauschwitz, thanks to generous funding from Bren and Mel Simon and Bui and Herb Simon. ■

culled from the Shoah Foundation's archive. The exhibit not only conveys the subjects' personal histories during the Holocaust, but also provides interactive elements that help trace their lives before deportation and after liberation, underscoring the diversity of their cultural backgrounds and subsequent journeys.

"This presentation can give students an amazing perspective on cultures and the diversity of the human landscape," says Marianne G.,

New Education Funds

With a generous \$25,000 donation from Barry Sternlicht, Chairman and CEO of Starwood Hotels Group, the Shoah Foundation established the **BARRY STERNLICHT EDUCATION FUND**.

"I grew up being very protected from the horrors of the war," says Sternlicht, the son of Holocaust survivors. "My father, who gave his testimony to the Shoah Foundation, never spoke of the war and would turn off TV shows we might see if we passed the room. As I have grown, I remain amazed at the ignorance and the underlying racism and antisemitism that remains today, not only in the United States but around the world. The Shoah Foundation is the living record of the wrong people can do. Hopefully it shows man at his very worst, so that others will never embark on programs of hate and, worse, genocide, based on color, race, or religious beliefs."

The Barry Sternlicht Education Fund enables the Shoah Foundation to pursue a wide range of educational activities in public institutions and schools around the world. ■

David and Laura Merage are long-time supporters of the Shoah Foundation.

"As children in Iran we experienced first-hand the difficulty of living in a country where variances in beliefs—religious or otherwise—were not encouraged," share David and

Laura Merage. "We emigrated from Iran knowing the way to extinguish intolerance around the world is to support and promote education that seeks to respect differences."

"We emigrated from Iran knowing the way to extinguish intolerance around the world is to support and promote education that seeks to respect differences."

— David and Laura Merage



"Our father and father-in-law, Harry Hayes, was one of the young American soldiers who liberated the Gunskirchen Concentration Camp in Austria in 1945. The experience fundamentally changed him," say his daughter, Elizabeth Witten, and her husband, Richard Witten. In Hayes' honor, they set up the **WITTEN FAMILY EDUCATION FUND** in Memory of Harry R. Hayes with a gift of \$30,000.



"Although himself a devout Catholic, Harry believed deeply that all people were equal in the eyes of God and that all religions deserved respect," share the Witchens. "In his later years, Harry joined with a survivor of Gunskirchen to meet with high school students in the greater Albany, New York, area to speak about tolerance, acceptance, and personal freedom."

"It is our hope that by establishing this fund in his memory, we will enable others to carry forward these messages that Harry Hayes so deeply believed in." ■

Bloomingdale's recent \$15,000 donation to the Shoah Foundation established the **DAVID AND LAURA MERAGE FOUNDATION EDUCATION FUND**, helping the development and distribution of anti-bias educational resources based on the visual history testimonies of Holocaust survivors and other witnesses in the Shoah Foundation archive. ■

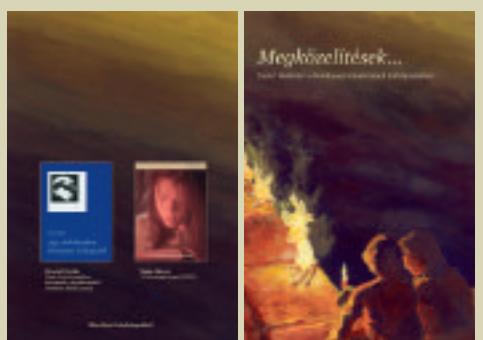
"Bloomingdale's has had a long history of supporting organizations such as the Shoah Foundation," said Anne Keating, senior vice president of Public Relations, Special Events, and Corporate Philanthropy, from the department store's headquarters in New York. "We believe in their goal to overcome prejudice and intolerance and to continue to educate our community on these issues. We wish them continued success in all the work they do." ■

Left: David and Laura Merage
Above: The Witten family

Educational Initiatives Around the World

HUNGARY—A new Holocaust education kit designed specifically for Hungarian students reached every secondary school in Hungary at the beginning of the 2005-06 school year.

Looking Towards the Future Through the Eyes of the Holocaust—An Educational Package for Hungarian Schools consists of the Shoah



Foundation's Hungarian-language documentary *Eyes of the Holocaust* on DVD; Gyula Hosszú's *Roads to the Holocaust: stories about the Holocaust*, a nationally recognized scholarly book; and *Approaches...* a comprehensive teacher's guide that helps educators with context on how to use the film and the book in a classroom setting.



Looking Towards the Future... is the result of the combined efforts of the Shoah Foundation, the Hungarian Association of History Teachers, and the Hannah Arendt Association.

"A lot of books, films, or documentaries about the Holocaust are being used in schools in Hungary," says Ms. Luca Illy, the



Shoah Foundation's regional representative in Hungary, "but teachers have to design their own lessons or curriculum around them. Until now, they didn't have access to resources that were created specifically for classroom use."

László Miklósi, president of the Hungarian Association of History Teachers, conceived of and initiated the idea for the kit. "Visual media and personal experiences are basic and definitive elements in educational practice," he says. "That is why it was important that [the visual history testimonies in] *Eyes of the Holocaust* be part of the kit."

"But nothing is usable and applicable in education," Mr. Miklósi adds, "if there is no appropriate didactic and methodological help offered to educators. The real goal of the study guide is to help teachers create their vision and their own approach to thinking and teaching about this topic."

The Task Force for International Cooperation on Holocaust Education, Remembrance, and Research and the Hungarian Ministry of Education provided the financial support for this project.

"I hope that Hungarian educators will first of all think about the role and importance of Holocaust education," states Mr. Miklósi, "and then, while teaching, use various tools that are appropriate to students' interests and needs. This is essential, as it gives students a complete picture of what happened in the past—how and why—but, most importantly, because it prepares them to think critically and react to what is happening today: acts of intolerance, hatred, and antisemitism." ■

AUSTRIA—The Austrian organization Nationalsozialismus und Holocaust: Gedächtnis und Gegenwart (National Socialism and the Holocaust: Remembrance and the Present) is producing a Holocaust—and tolerance—education DVD that will center on visual history testimonies from the Shoah Foundation archive. A team of three experts—Markus Barnay, a film editor; History Professor Albert Lichtblau; and Ph.D. candidate Maria Ecker—spent a week at the Shoah Foundation in Los Angeles to search the archive and identify



testimonies from Austrian survivors and other witnesses, such as Jehovah's Witnesses, political prisoners, and Sinti and Roma survivors.

"Students are used to visual information today," says Mr. Barnay, "and we think it's a good way to engage them not just in terms of learning, but also emotionally. These are real living people who tell about their own lives. This pilot is going to help us determine what the best educational approach is, and what the best use of testimonies is, both for teachers and for students."

The pilot DVD has been financed by the National Fund of the Republic of Austria for Victims of National Socialism and by the Austrian Ministry of Education, Science, and Culture. Additional funding will be needed to finalize the DVD and distribute it to secondary schools in Austria.

"We want to facilitate the transmission of the experiences of survivors and other witnesses to the coming generations," says National Socialism and the Holocaust: Memory and Present director Dr. Werner Dreier, "and we hope that this DVD has an impact on public memory and education in

Austria. We anticipate more public funding to come from Austria, but we still need additional support, and we are actively looking for private or corporate sponsorships to help our project come to fruition." ■

Far left: Students at Budapest's Alternative Secondary School of Economics (Alternatív Közgazdasági Gimnázium) watch the Shoah Foundation's documentary Eyes of the Holocaust as part of a lesson from the new educational kit Looking Towards the Future Through the Eyes of the Holocaust

Center: (L to R) Eyes of the Holocaust director Janos Szasz, Hungarian minister of education, Bálint Magyar, Steven Spielberg, and Douglas Greenberg

Above: Dr. Markus Barnay, journalist and editor; Dr. Albert Lichtblau, University of Salzburg and Dr. Maria Ecker, historian, research testimonies at the Shoah Foundation

Recovering Names ... Memorializing Lives

When the Central Database of Shoah Victims' Names was uploaded onto the Yad Vashem website, www.yadvashem.org, in November last year, Yad Vashem announced an International 11th Hour Campaign to recover as many additional names of Holocaust victims as possible, before the generation that best remembers them passes. An urgent call for volunteers to implement grass-roots campaigns is now being issued to Jewish communities and organizations worldwide.

The Shoah Foundation has partnered with Yad Vashem in the mission to preserve the legacies of both victims and survivors of the Holocaust by providing access to its 52,000-testimony archive by 2008 at the new Visual Center at Yad Vashem (one hundred testimonies are currently available to view at the Center). At the same time, the Shoah Foundation urges everyone to join the campaign to recover the names and identities of those who did not survive and have yet to be registered in Yad Vashem's online Database.

Experienced interviewers and volunteers—and anyone committed to ensuring that no Holocaust victim is forgotten—would be a significant asset to this endeavor. With the aid of promotional materials developed by Yad Vashem, volunteers will reach out to survivors and their families and assist them in registering the names of men, women, and children who they know were murdered in the Shoah.

To request a free guide and resource pack to initiate a names project in your community, please send an email with the subject heading "names campaign" to names.outreach@yadvashem.org.il" ■

A Southern Initiative

Twenty one testimonies find a home in Jackson, Mississippi

Visitors at the Eudora Welty Library, in Jackson, Mississippi, can now access a collection of testimonies of Holocaust survivors and other witnesses from the Shoah Foundation archive.

Metz, the only known Holocaust survivor still residing in Mississippi.

Mr. Metz attended the collection-opening celebration at the Eudora Welty Library. He admitted to being thrilled and "quite surprised," saying that when the Shoah Foundation videotaped his interview in 1998, he figured it would

incorporate testimonies into existing lesson plans and other materials.

As part of the Initiative, the Eudora Welty Library also hosted a monthly Lunch Lectures Series funded by a grant from the Mississippi Humanities Council from September through December. "The goal of the Series," says Jamie



The unveiling of this collection represented the first phase of the Shoah Foundation's *Testimony to Tolerance Initiative*. The initiative, funded in Jackson by the Levy-Markus Foundation, provides supported access to a subset of the archive in cities that would not otherwise have access to this type of material. The Initiative is implemented in three, distinct phases. The first phase focuses on the general

"just go into an archive that only researchers can access," and never dreamt that it would be so widely available.

The *Testimony to Tolerance Initiative* generated a variety of activities in Jackson, with a focus on school and community outreach using the local collection housed at the library. In August, the Shoah Foundation held an on-site workshop for local teachers, educa-

Holcomb, the Shoah Foundation educational site coordinator in Jackson, "is to introduce the collection and use visual history to promote active dialogue on race-related issues and connect Mississippi history, politics, and religion to a broader discussion."

The *Testimony to Tolerance Initiative* is one of the main regional, community-based education programs in the United States

"As educators begin to use the incomparable resources of the Shoah Foundation's testimony collection, I am confident that it can become a major tool for teaching students at all levels about the necessity of overcoming intolerance and discrimination."

— James E. Bowley

public. The second phase focuses on local educators. And the third phase focuses on students.

The Jackson Visual History Collection—21 English-language testimonies from survivors, rescuers and aid providers, and other witnesses—includes the firsthand testimony of Gilbert

tors, and members of the library staff. The 30 attendees learned how to utilize their new resource effectively—including how to identify clips of testimonies that are particularly valuable in an educational setting; how to use testimonies in the classroom; and how to



Studies at Millsaps College in Jackson. "In the years to come, as educators begin to use the incomparable resources of the Shoah Foundation's testimony collection, I am confident that it can become a major tool for honoring the memory of Holocaust victims and for teaching students at all levels about the necessity of overcoming intolerance and discrimination."

The Shoah Foundation is currently working with educators in Jackson, providing them with additional training and support as they implement student-run, Foundation-sponsored diversity clubs at their school. The clubs, called A.D.A.P.T. (Advocating Diversity and Promoting Tolerance), will carry out

school-wide and community-centered outreach (such as after-school cultural presentations, campaigns, and field trips) and will provide an environment for students to focus on the respect, acceptance, and appreciation of the diversity of all human cultures.

Jackson, Mississippi, is the first city to take part in the *Testimony to Tolerance Initiative*. Des Moines, Iowa, followed, with a collection that opened in September 2005, funded by James and Andrea Gordon in memory of their fathers, Ben Schwartz and Bennet Gordon. With additional funding, the *Testimony to Tolerance Initiative* is slated to reach 14 mid-sized cities in the U.S., including Little Rock, Arkansas, where the Shoah Foundation is exploring partnership opportunities.

For further information about funding a *Testimony to Tolerance Initiative*, please contact the Shoah Foundation's at 213-740-6001. ■

Far left & far right: Teachers, educators, and library staff members in Jackson, learn how to use visual history testimonies as part of the Shoah Foundation's on-site workshop

This page left: A workstation at the Eudora Welty Main Library Branch, in Jackson, Mississippi, where visitors can view testimonies of Holocaust survivors and other witnesses

Previous page right: Gilbert Metz with Carolyn McCallum, executive director of the Jackson-Hinds Library System

Illustrating Diversity

In July of 2005, middle and high school students from various Jackson Public Schools met at the Eudora Welty Library for the first *Express It! Art Workshop*. The workshop, funded through a grant from the Junior League of Jackson, was one of the first public events associated with the Shoah Foundation's testimony collection in Jackson and the *Testimony to Tolerance Initiative*.

Students at the art workshop watched clips of Holocaust survivors' testimonies from the collection, and original footage from the Mississippi Civil Rights Movement. Participants then created original artwork based on the question "What does diversity look like to you?"

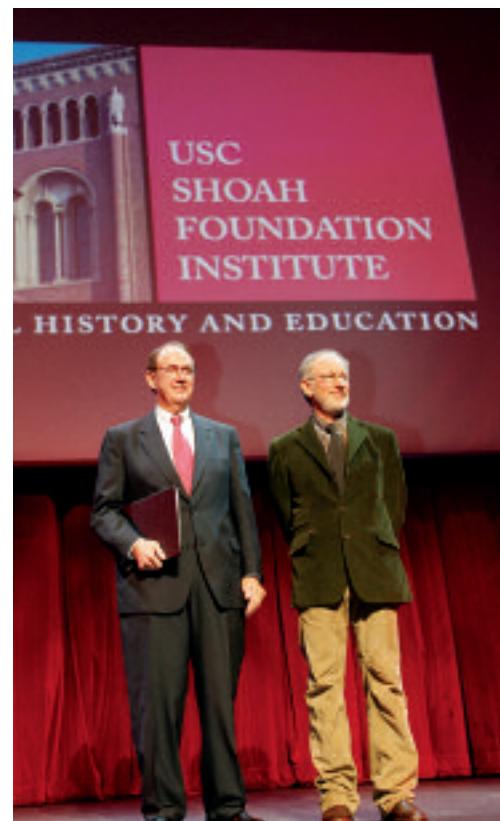


Right: Artwork created by Jackson, middle and high school students at the Express It! Art Workshop

On Course with USC

The Shoah Foundation becomes the USC Shoah Foundation Institute for Visual History and Education

This January, the Shoah Foundation becomes part of the College of Letters, Arts & Sciences at the University of Southern California. From now on, Survivors of the Shoah Visual History Foundation will be



known as the USC Shoah Foundation Institute for Visual History and Education.

"Our goal, from the beginning, has been to create a permanent home for the testimonies," says Douglas Greenberg, president and CEO of the Shoah Foundation, who becomes the first executive director of the USC Shoah Foundation Institute. "Our hope has always been that the faces and voices of the

survivors and other witnesses could still be seen and heard a hundred, even a thousand, years from now. Our arrangement with USC turns that hope into a reality."

The University of Southern California is one of the top-ranked private universities in the United States. The Shoah Foundation's collection is the largest digital library in the world, and USC will use the most advanced methods to ensure that the archive is not only preserved but remains accessible in the future.

intellectual center of the university, providing the primary undergraduate education for all USC students. With nearly 80 majors and 50 minors to choose from, students at the College have access to a solid, well-rounded education and are learning from cutting-edge researchers and renowned multidisciplinary scholars.

Since becoming USC College dean in 2000, Joseph Aoun set out to forge a strong signature for the school. Under Aoun's imaginative approach and leadership in implementing new academic initiatives, the College of Letters,

"USC is where the Shoah Foundation belongs. It is where the Shoah Foundation will be in guaranteed perpetuity. This is the anchor that the Shoah Foundation needs, even more than symbolically, to reach out to other institutions all across the world, to disseminate 52,000 voices that will never be silenced." – Steven Spielberg

"The materials in the Foundation's archive are essential primary sources for scholarship and education about the Shoah," says Douglas Greenberg. "Like all such collections, their effective use depends upon a community of researchers and teachers prepared to exploit them to advance research and education. As one of the great American research universities, USC will provide just such a community."

The largest of USC's 19 academic schools, the College of Letters, Arts & Sciences—which will house the Institute—is the

Arts & Sciences has gained in stature and recognition. Today, most of the university's nonprofessional graduate programs are housed in the College, whose faculty is publishing fundamental and innovative research in disciplines ranging across the life sciences, physical sciences, social sciences, and humanities.

About the testimonies of Holocaust survivors and witnesses in the Shoah Foundation archive, Dean Joseph Aoun says: "These profound visual testimonies have a tremendous educational purpose for this generation and future generations who must learn



about the atrocity of the Holocaust and genocide. The new USC Shoah Foundation Institute will position us as the leader in the study of visual history, an increasingly important medium for humanity to record its past."

Since 2003, all students and faculty at the University of Southern California have had a direct link, from their classrooms and on their computers, to the nearly 52,000 videotaped testimonies of survivors, libera-

tors, aid providers, and other witnesses of the Holocaust collected by the Shoah Foundation. Faculty began incorporating visual history testimonies in a variety of courses and discovered a range of interdisciplinary applications for this new resource (see article below).

A pilot project that began in 2003 gave USC, along with Yale University and Rice University, electronic access to all the testimonies in the Shoah Foundation archive via Internet2 (a separate high-quality network

capable of higher security and more effective data transmission than the Internet). The University of Michigan joined in at the beginning of the 2005-2006 school year. The creation of the Institute at USC lays the groundwork to open the archive to more than 200 Internet2-member universities.

"This is where the Shoah Foundation belongs. This is where the Shoah Foundation will be in guaranteed perpetuity," says Shoah Foundation founder Steven Spielberg about USC. "This is the anchor that the Shoah Foundation needs, even more than symbolically, to reach out to other institutions all across the world, to disseminate 52,000 voices that will never be silenced." ■

Far left: USC president Steven Sample and Shoah Foundation founding chairman Steven Spielberg announce the establishment of the new USC Shoah Foundation Institute for Visual History and Education at an event held at USC on October 20, 2005

Visual History in Action at USC

A variety of departments at USC—and other universities—have integrated visual history testimonies into their coursework and research since 2003. Faculty members have used the Shoah Foundation testimonies as a tool or an integral resource not only for teaching history, but also in disciplines such as screenwriting and even business writing.

USC Cinema-Television Professor Mark Harris has been using the archive since it became accessible on the USC campus in 2003 for his course *Creating the Non-Fiction Film*. As students watched survivors describe their experiences, they also learned about interview techniques and storytelling.

"I was struck by how affected the students were by testimonies," says Professor Harris. "They find them riveting to watch, and usually have a lot to say about the experience."

For his USC College freshman seminar *Anne Frank Was Not Alone: Holland and the*



Holocaust, librarian Anthony Anderson also turns to visual history testimonies, focusing on the many Dutch-related experiences available in the archive. Anderson, who has taught the course for six years, says testimonies personalize historical events and "add a new dimension to the course."

Above: Librarian Anthony Anderson uses testimonies from the Shoah Foundation archive for his USC freshman seminar on Holland and the Holocaust.

La Mémoire et l'Education*

The new Memorial de la Shoah in Paris and Le Monde.fr embrace visual history



NATIONAL COLLECTION AT THE MEMORIAL DE LA SHOAH

The names of 76,000 French deportees etched on a long wall; the voices and faces of more than 1,800 French survivors and witnesses of the Holocaust on computer screens.... At the newly reopened Memorial de la Shoah in Paris, words carved in stone and video testimonies come together in one location for a mission of remembrance and education.

Spanning 15,000 square feet in the historical Marais district of Paris, the Memorial (which reopened on the 60th anniversary of the liberation of Auschwitz after a three-year renovation) features permanent exhibits, a library, an auditorium, educational spaces, and a media center housing the Shoah Foundation Visual History Collection of French testimonies.

A large number of guests have visited the Memorial's media center to watch the Shoah Foundation testimonies since its opening: visitors eager to supplement their museum experience, researchers, and students who come to attend the Memorial's various educational workshops. The workshops offer an initiation to the history of the Holocaust through the presentation of a CD-ROM about Auschwitz and the screening of a survivor testimony.

"We are developing our workshops as a way to guide and advise visitors on ways to choose a testimony to watch," says Memorial Director Jacques Fredj, adding that "despite

the length of some testimonies, visitors tend to watch them in their entirety."

"Placing the collection of French testimonies at the Memorial de la Shoah is a landmark event in the history of the Shoah Foundation," shares Douglas Greenberg, president and CEO of the Foundation. "The Memorial is the premier institution of Holocaust memory and scholarship in France; the collection is the largest European collection in the Foundation archive; and the French Jewish community



is the largest in Europe. These testimonies not only document the horror of the experience of the Shoah in France; they are also eloquent voices to help address the complexity of life in contemporary France."

"As the voices of witnesses are growing quieter every day," adds Eric de Rothschild, president of the Memorial, "the reopening of the Memorial comes at a moment when our country, and more largely Europe, is going through a tense period and racist and antisemitic turmoil. The goal of the Memorial is to contribute not

only to the teaching of a history that continues to haunt our daily lives, but also to provide a forum for a reflection on tolerance, freedom, and democracy."

TESTIMONIES ON LEMONDE.FR

As part of the 60th anniversary remembrance of the liberation of Auschwitz, the Shoah Foundation and the Memorial de la Shoah partnered to launch a special section on www.lemonde.fr, the website of the leading French newspaper, *Le Monde*.

Shoah: les derniers témoins racontent (the last witnesses speak), features 27 complete, unedited video testimonies of French-speaking Holocaust survivors, aid providers, and other witnesses.

The editors of *Le Monde*.fr searched the Shoah Foundation Visual History Collection at the Memorial de la Shoah in Paris to identify 15 testimonies, and chose an additional 12 testimonies from the Memorial's own collection.

Le Monde.fr is one of the top ten visited websites in France. The special section received an average of 35,000 unique visitors each week when it streamed the testimonies from May through October. All video testimonies remain accessible from the site's home page.

"It is our duty to watch these testimonies," shared one visitor from Rennes, in the Brittany region of France. "And this goes far beyond a duty of remembrance. The testimonies survivors give us are lessons for today and tomorrow." All 27 testimonies are archived at www.lemonde.fr (click on *pratique*, then *savoirs*). ■

*Remembrance and Education

Left: Le Mur des Noms at the Memorial de la Shoah in Paris with the names of 76,000 French Jews deported during World War II

Center: (L to R) Eric de Rothschild, president of the Memorial de la Shoah, Douglas Greenberg, and Jacques Fredj, Memorial director, in the Memorial's Media Center, which houses the collection of all French-language video testimonies recorded by the Shoah Foundation.

New Visual History Collections



The Shoah Foundation's Visual History Collections are compilations of testimonies from the archive, accessible for research, education, and general use at libraries, museums, universities, and other institutions worldwide. Collections include some, or all of the testimonies collected by the Shoah Foundation in a specific city, country, or language, or representing a specific set of experiences.

The following institutions obtained Visual History Collections in 2005

North America

Calgary Jewish Community Centre

17 testimonies collected in Calgary, Alberta, Canada

Des Moines Public Library

Testimony to Tolerance Initiative site
17 testimonies given in Iowa

Evansville-Vanderburgh Public Library

115 testimonies from survivors and witnesses residing in Indiana, Kentucky and Illinois

Jackson-Hinds Library System

Testimony to Tolerance Initiative site
21 testimonies—some given in Mississippi, and a "Representational Collection" consisting of testimonies with varied experiences (see article pages 8–9)

Sherwin Miller Museum of Jewish Art

14 testimonies given in Oklahoma

Forsyth Technical Community College, North Carolina

30 testimonies—the "Representational Collection" consisting of testimonies with varied experiences, and testimonies focusing on the experiences of American liberators

Jacksonville Public Library

16 testimonies given in Jacksonville, FL

Northwestern University Multimedia Library

10 testimonies for online exhibit and student use

Europe

Memorial de la Shoah—Centre de documentation juive contemporaine

National Collection representing all 1,800 testimonies conducted in France and in the French language

Staedtisches Museum Simeonstift Trier

13 testimonies collected with interviewees born in Trier, Germany

Archivio Centrale dello Stato

National Collection representing all 435 testimonies conducted in Italy and in the Italian language

Uppsala Programme for Holocaust and Genocide Studies, Uppsala University

49 testimonies collected in Sweden

Asia and Australia/Oceania

Victoria University of Wellington

58 testimonies given in New Zealand, including testimonies given by Sinti and Roma interviewees in the English Language

*Above: Ten of the fourteen survivors whose video testimonies are included in the Shoah Foundation Visual History Collection at the Sherwin Miller Museum of Jewish Art, in Tulsa, Oklahoma.
Standing: (L to R) Alfred Langer, Sherman Ray, Eva Unterman, Michael Guterman, Lily Guterman, Leah Lapkin, Margot Kaiser, and Erich Westfield; in front: (L to R) Arno Kahn, Steven Klappholz (Shoah Foundation vice-president for Development), Gretl Neuwald and Michelle Wiens (Sherwin Miller Museum Trustee)*

Visual History on the Horizon

Shoah Foundation initiates grassroots visual history program in central and eastern Europe

With funding from two donor-sponsored education grants, Martin Šmok, the Shoah Foundation's senior program consultant for central and eastern Europe, is spearheading the *Visual History Pilot Program* in Croatia, Lithuania, Romania, and Slovakia. Šmok met with a core group of educators in each country to explore the use of visual history testimonies in classrooms.

"For many educators in central and eastern Europe, using interviews of Holocaust survivors recorded in their countries seemed to be beyond reach for years," says Mr. Šmok. "The Visual History Pilot Program is about to change that."

The Shoah Foundation compiled a small yet representative set of testimonies to be allocated to potential educational partners. The testimonies reflect pre- and postwar experiences in each country and include interviews with survivors, rescuers and aid providers, and liberators.

Berlin, Germany, May 18, 2005— For the third year in a row, Cornelsen publishing house organized the Tolerance Wins! contest to encourage students to



create projects that actively deal with prejudice and hostility toward foreign nations, cultures, and religions.

Tolerance Wins! is open to schools, youth clubs, and individuals 19 and under throughout Germany. The competition focuses on the topic of persecution and exclusion. Different media can be used for the projects, which range from documentaries, videos, and soundtracks to websites and photo essays.

This year's winners were announced last May at the Jewish Museum Berlin. One of the winning teams, a group of students from the Braunschweig region, interviewed labor camp survivors for their

project and acknowledged the Shoah Foundation's German-language educational CD-ROM *Erinnern für Gegenwart und Zukunft* as a source of inspiration. ■

Back row (L to R): Wolf-Rüdiger Feldmann (Cornelsen publishing house), Armin Sürder (member of the jury), Dr. Gustav Partington (teacher of the winning students), Prof. Klaus Siebenhaar (Jewish Museum Berlin), Ulrich Kasparick (state secretary of the Ministry of Education)

Front row (L to R): Veronika Burget (Shoah Foundation), Victoria Boeck, Romy Adler, Andreas Kallmerten (winning students from Braunschweig)

Equipped with the testimonies, Mr. Šmok met with leaders at the Goldstein-Goren Center at the Bucharest University, and the University of Craiova, in Romania, and held workshops with individual educators from the Babes-Bolyai University of Cluj, the Al. I. Cuza University of Iasi, and the Romanian Institute for Recent History. In Croatia, he met with educators from Zagreb and Opatia, as well as Croatian NGOs such as the Center for Multidisciplinary Studies. He also presented testimonies to a group of educators gathered by the International Commission for the Evaluation of the Crimes of the Nazi and Soviet Occupation Regimes in Lithuania, an organization that works to combat dangerous stereotypes through Holocaust education.

"The opportunity to use visual history testimonies truly electrified the local educators," says Mr. Šmok. Cristiana Teodorescu, dean of the Faculty of Letters at the University of Craiova, shared her enthusiasm after

"For many educators in central and eastern Europe, using interviews of Holocaust survivors recorded in their countries seemed to be beyond reach for years."— Martin Šmok

watching the personal testimony of a Romanian survivor. "What you have here is much more than a survivor interview," she exclaimed. "This is the history of Romania captured on tape."

Through regular communication between the Foundation and participants, the objective is to explore with educators the various ways in which they can use visual history in a classroom setting, and to give them the tools to create their own testimony-based educational resources.

"Relying on an informal network of local educators and activists at a grassroots level ensures that the resources and activity stemming from the use of testimonies of the Shoah Foundation address local sensitivities and needs," says Kim Simon, the Shoah

Foundation's vice-president for partnerships and international programs. "It also ensures that the testimonies are really put to use in classrooms, as the educators involved in developing lessons with video testimonies are the ones ultimately using them."

Tatjana Matetic, a teacher from Opatia, initiated tolerance and Holocaust education in Croatia with a colleague three years ago. She believes that to be effective, any Holocaust education initiative must connect to the present and address the recent wars that devastated the region. According to Ms. Matetic, "tolerance education must be more sensitive and more contemporary."

"The Shoah Foundation's approach in terms of its international work is unique, not just because it relies on this rich archive, and it is in so many languages," says Mr. Šmok. "It is unique because it's not about telling our international partners what should be done and how. It is about offering to share a



Buenos Aires, June 18th, 2005—

Argentina: 790 students at the School of Policemen and Agents of the Argentine Federal Police participate in a seminar titled *Training and Reflection*. Planned and developed by the Argentine Federal Police (Investigations of Discriminatory Behaviors Department) and Fundación Memoria del Holocausto—Buenos Aires Shoah Museum, the seminar's main objective is to promote a change in the conscience of Argentinean citizens concerning tolerance, democracy, human rights, and mutual respect.

As a part of the program, Graciela Nabel de Jinich, the Shoah Foundation's regional consultant in Argentina and the executive director of the Fundación Memoria del Holocausto, screened *Algunos que vivieron (some who lived)*, the Shoah Foundation's Argentinean documentary directed by Luis Puenzo.

"Puenzo's film allows viewers to reflect about our society today," says Ms. Nabel de Jinich. "It helps us value democracy, by recalling the suffering brought about by the Nazi regime and the Argentinean dictatorship. It suggests that human rights and equal rights are owed to each and every human being, regardless of ethnicity, origin, or religion..."

precious resource, while valuing the distinctive skills and knowledge of each country."

The *Visual History Pilot Program* is made possible by the generous funding of Karen and Mickey Shapiro in honor of Sara and Asa Shapiro, and the Schaeffer family. ■

Opposite page: Romanian participants in the Visual History Pilot Program workshop in front of the Bucharest Faculty of Letters, left to right: Stefan Cristian Ionescu, Gina Pana, Anca Ciuciuc, Cosmina Paul, Felicia Waldman, Sidonia Gramă, and Mihai Chioveanu

Ambassadors for Humanity Event Honoring President Clinton

“Let us never be guilty of teaching our children to categorize others by the color of their skin, the source of their creed, the nature of their politics, or their ethnic, tribal, or clan background.” —William Jefferson Clinton

The Shoah Foundation presented its Ambassador for Humanity Award to President William Jefferson Clinton at an event held in Los Angeles on February 17, 2005. More than 750 guests attended the gala to support the work of the Shoah Foundation and pay tribute to President Clinton's commitment against racial, ethnic, and religious discrimination. The Ambassadors for Humanity Award honors individuals who embody the Shoah Foundation's goals of promoting tolerance, cultural understanding, and mutual respect around the world. ■

1. President Bill Clinton receives the 2005 Ambassadors for Humanity Award from Shoah Foundation founding chairman Steven Spielberg.

2. Brad and Anne Globe

3. Marc Sarosi and Lily Kanter

4. Gary and Shelly Belz

5. Phil Kent, chairman and CEO, Turner Network Television

6. Ehud Danoch (left, consul general of Israel in Los Angeles) and George Schaeffer



Recent Visitors



1. Donor and Board Member Stephen Cozen, with wife Sandy

2. Australian donor Lee Liberman (right), with husband Professor Leslie Reti and daughter Berry Liberman

3. Viktor Pinchuk (left), underwriter of the Shoah Foundation's upcoming Ukrainian documentary, with wife Elena Franchuk, and Douglas Greenberg

4. Actor and donor Tom Cruise with Katie Holmes

5. Donors Neil and Robin Goldberg

6. Professor Andrew Markus (right), director of the Australian Centre for the Study of Jewish Civilization at Monash University, Victoria, Australia, with Douglas Greenberg

7. Central and eastern European Shoah Foundation representatives Luca Illy, Anna Motyczka, Anya Yudkovskaya, and Martin Šmok (L to R) with Douglas Greenberg (center)

8. Ukrainian documentary director Sergiy Bukovskiy and wife Victoria Bondar

9. Professor Yehuda Bauer (Hebrew University), researching testimonies at the Shoah Foundation

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One person really can make a difference. The Shoah Foundation counts on your support to continue its important work to overcome intolerance, prejudice, and bigotry.

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