Dear Friends,

The USC Shoah Foundation Institute’s archive holds nearly 52,000 testimonies—almost 120,000 hours of ordinary human faces and voices describing survival in the most extraordinary and inhuman of circumstances. Yet, memory that is recorded but unrevealed is not memory at all; it is forgetting. To ensure that the voices of survivors and witnesses are heard, the Institute creates educational products utilizing the testimonies, and trains teachers in their use in classrooms all over the world. You will read about some of these resources in the pages of this newsletter. You will also read about the growing access to the entire archive at institutions near and far; most recently, Monash University in Melbourne, Australia, gained access to the full archive of testimonies (see page 7). Such projects are possible only with your support.

We are also conscious of how much more work lies ahead in pursuit of our mission to overcome prejudice, intolerance, and bigotry. We each have a moral responsibility to all those who have suffered the violence and racism of the modern world, whether they are Jews, Armenians, Cambodians, Rwandans, or Darfuris who survived genocides, or South Africans still living in the aftermath of apartheid and the struggle to destroy it, or African Americans who remember life in a viciously segregated society that called itself a democracy.

To that end, the Institute is initiating an important new phase in its work. Our work on the Holocaust will continue, but we plan to join it to our effort to collaborate with others around the world to record and to disseminate the memories of other people who have been the target of genocide and oppression. We have begun very promising conversations with colleagues in South Africa, Rwanda, and Cambodia, and in future issues of *PastForward* we will report...
on them in detail. I recently made my second trip to Rwanda to meet with colleagues from survivor organizations to discuss a project of recording testimonies of survivors of the Rwandan genocide. I was also invited to speak at the third annual Rwanda Film Festival, where two of the Institute’s films—Volevo solo vivere (I Only Wanted to Live), and Nazvy svoje im’ia (Spell Your Name)—were screened.

We know we have an opportunity that no other generation in human history has had: to record the testimonies of men and women for whom racism and violence are not vague or abstract historical shadows but dark and painfully lived experiences; men and women whose life stories, if seen and heard, could change the world. This is the work to which we are dedicated, and it is the work in which we hope to enlist your encouragement and your support.

Douglas Greenberg
Executive Director
Professor of History
In February, the Institute’s Director of Education, Sherry Bard, and Training Specialist, Chaim Singer-Frankes, traveled to the Sherwin Miller Museum of Jewish Art in Tulsa, Oklahoma, to conduct a training session for area educators. The participants—30 middle school, high school, and community college teachers—worked with 14 testimonies from the Institute’s archive that comprise a collection held by the Museum.

“This workshop was valuable because it taught us how to build lessons around audio-visual testimony clips,” said participant Cathy Luccock. “Many students today lose interest in a lecture after 20 minutes; it is helpful to have springboard activities to incorporate into lessons. The testimonies will engage students. Students will hear and see someone who lived through events they have, until now, only read about. It brings a new dimension into the classroom.”

Funding for the workshop came from the Anne and Henry Zarrow Foundation, and the Maxine and Jack Zarrow Family Foundation. “We are proud to support this important work in Tulsa. By introducing to our teachers and students testimonies of Holocaust survivors and other witnesses, we are certain that it will have a positive impact on the entire community,” Henry Zarrow explained.

Above Left: (L to R) Educators Olin Holmes, Debbie Givens, and Aimee Roulac view testimony in Tulsa, Oklahoma.

Above Center: Project Director Dan Tarplin of the ADL presents to educators in New York.
Testimony to Tolerance Initiative Comes to Little Rock

In April, the Institute launched its Testimony to Tolerance Initiative in Little Rock, Arkansas. Little Rock is the third city—after Jackson, Mississippi, and Des Moines, Iowa—in which the Institute has launched the Initiative, a community-based and intergenerational outreach and education program.

The Testimony to Tolerance Initiative will reach middle and high schools in Little Rock and the surrounding areas. First, the Institute provided a set of 28 testimonies to the Central Arkansas Library System (CALS). The collection includes the experiences of Jewish survivors, liberators, rescuers and aid providers, a Sinti (“Gypsy”) survivor, a Jehovah’s Witness survivor, and a war crimes trial participant.

In the next phase of the Initiative, Institute staff will train local educators on how to use the CALS collection of testimonies in their own classroom lessons. The Institute will provide additional products and resources to support teachers in their work.

“The Testimony to Tolerance Initiative is designed to equip diverse communities throughout the United States with a tool to nurture responsible and committed citizens dedicated to a society free of prejudice, intolerance, and bigotry,” said Douglas Greenberg, Professor of History and Executive Director of the USC Shoah Foundation Institute.

“The Central Arkansas Library System has a long history of promoting mutual understanding,” said CALS Director Bobby Roberts. “The Testimony to Tolerance Initiative will help us continue to provide opportunities and materials for people from all backgrounds to learn from each other.”

The Testimony to Tolerance Initiative in Little Rock, Arkansas, is funded with generous grants from the Winthrop Rockefeller Foundation, L’Oréal USA, and the Jewish Federation of Arkansas.

The Power of One Survivor’s Story

“Today,” said Sandy Rubenstein, greeting 300 seventh and eighth grade students at the Horace Mann School, in Riverdale, New York, “I share my father’s story. It is about prejudice and evil, about the perils of silence, and about inspiration and hope. It is my hope that you may be touched by his experiences. It is my hope that you become more aware of the choices you can make in your own lives. It is my hope that in the future, you will become more aware of the need to act to make your world a more tolerant place so that the prevention of genocide and crimes against humanity can become a reality.”

Rubenstein, whose father is a Holocaust survivor, is a teacher at Horace Mann, and delivered a presentation to the middle school students about her father’s experiences before, during, and after the war.

Throughout Rubenstein’s presentation, she showed clips from her father’s testimony, contained in the Institute’s archive, highlighting the power of visual history: testimony about the day the German army occupied Radom, the city in Poland where her father spent his childhood; about his three siblings, none of whom survived the war; and about having the will to go on.

“My father passed away in 1999, but his voice and presence were so powerful that students were riveted as he spoke,” she said. “Through his testimony, students grasped the magnitude of one story, intensely personal, and at the same time, so globally significant.”

Above Left: Sandy Rubenstein at Horace Mann School, in Riverdale, New York.
In December, the USC Shoah Foundation Institute’s Regional Consultants from Latin America came to Los Angeles for a workshop on the use of testimony in the classroom. The consultants—Graciela Nabel de Jinich, from Buenos Aires, Argentina; Kátia Lerner, from Rio de Janeiro, Brazil; Anita Pinkuss, from São Paulo, Brazil; and Giny Gorwitz de Shneiderman, from Caracas, Venezuela—have worked with the Institute for more than a decade. Today, they represent the Institute and work with local partners to make the testimonies available for research and education in their local countries.

“It is very rewarding to see the testimonies that we worked so hard to collect being used in classroom lessons,” said Gorwitz de Shneiderman. “Making educational use of the testimonies is critical if we want to reach young people and make a difference in their values and their day-to-day behavior: what they choose to say, to do, or whether they remain silent.”

The workshop for the Institute’s Latin American Regional Consultants was made possible with generous funding from Institute supporters Cynthia and Sheldon Stone and Jane-Howard Hammerstein.

(L to R) Anita Pinkuss, Giny Gorwitz de Shneiderman, Kátia Lerner, Graciela Nabel de Jinich.

Students Respond to Children from the Abyss

“Today, my classmates and I watched Children from the Abyss. This film tells how 65 years ago, millions of Jews perished: old people and children, women and men, talented and average. They rejoiced in the sun and wind, fell in love and argued, expected and raised children—in short, lived. Maybe they even dreamt of leaving their legacy in history. None of them thought, however, this legacy would be one of a Holocaust victim.”

This quote is from the essay To Remember in Order to Live, by Dmitrii Suvorov, a 16-year-old student from Moscow. Suvorov is one of the winners of the fifth annual Holocaust Writing Contest, organized by the Russian Holocaust Center in Moscow. The awards ceremony, part of a larger event recognizing the International Day of Commemoration in memory of the victims of the Holocaust, took place this January at the Writers’ House in Moscow.

The contest awards prizes in various categories, including one dedicated to Children from the Abyss, a Russian-language documentary produced by the USC Shoah Foundation Institute.

Approximately 700 students in Russia viewed the film in 2006, and 120 shared their reactions to it in essays submitted for the contest. The contestants included students and teachers from 10 countries. Aleksandra Kupro, from Cherniakhovsk, Russia, and Aleksei Gorin, from Nizhniy Novgorod, Russia, received recognition as the second- and third-place winners for their essays on Children from the Abyss.

Feliks Dukhovny, Institute Regional Consultant in Russia, and Pavel Chukhraj, director of Children from the Abyss, attended the ceremony. “It is important for young people in Russia, and students in particular, to learn about the events of the Holocaust and to have the opportunity to digest the information and react to it in words,” Dukhovny said.

“The collaboration between the Institute and the Russian Holocaust Center is very important for our center,” said Dr. Ilya Altman, Co-Chairman, Russian Holocaust Center. “Children from the Abyss is a powerful film, and students clearly react to it, many of them through writing an essay for the contest. I look forward to working with the Institute to build relationships with more educators in Russia, so that additional students can be reached.”

Above Left: Children from the Abyss director Pavel Chukhraj, second from left, presents a prize to Dmitrii Suvorov, one of the winners of the Russian Holocaust Center’s fifth annual Holocaust Writing Contest.
Worldwide Outreach

The testimonies in the Institute’s archive are accessed by high school teachers, university professors, students, researchers, and the general public for educational and scholarly purposes at universities, libraries, museums, and other institutions worldwide.

**Eleven** institutions worldwide have access to the entire archive:
- **Duke University** in Durham, North Carolina
- **Florida Atlantic University** in Boca Raton, Florida
- **Freie Universitaet Berlin** in Berlin, Germany
- **Monash University** in Melbourne, Australia
- **North Carolina State University** in Raleigh, North Carolina
- **Rice University** in Houston, Texas
- **University of California, San Diego** in San Diego, California
- **University of Michigan** in Ann Arbor, Michigan
- **University of Minnesota** in Minneapolis, Minnesota
- **University of North Carolina** at Chapel Hill in Chapel Hill, North Carolina
- **University of Southern California** in Los Angeles, California

**Forty-one** university courses have included the use of testimony from the Institute’s archive.

The Institute has produced **11** documentary films, which have been broadcast in **50** countries and subtitled in **28** languages.

The Institute has delivered **75** collections of testimony from its archive to museums, libraries, schools, and other institutions in **22** countries.

**UNISA Colleagues Visit USC Shoah Foundation Institute**

In February, the USC Shoah Foundation Institute welcomed colleagues from the **University of South Africa (UNISA)**. The two groups explored ways in which they might collaborate to support scholarship and research in South Africa, including the possibility of providing digital access to the testimonies in the Institute’s archive.

One of the UNISA colleagues, Professor Abebe Zegeye, communicated, “Our goal is to bridge the knowledge gap between the highly advanced discipline of Holocaust studies and the pioneering research being carried out on Africa’s contemporary and historical genocides. We are committed to promoting the message and spirit of this pioneering program by bringing the lessons of the Nazi period—both the horrors inflicted by the perpetrators and the message of hope and human courage expressed by the survivors—to African publics across the continent.”

Above: (L to R) Kim Feinberg, Institute representative, and CEO, The Tomorrow Trust; Professor Abebe Zegeye, Chairman of Holocaust and Genocide Studies, UNISA; Isie Kirsh, Director, PRIMEDIA Ltd., Chairman, Primedia Foundation; Deon van der Merwe, Director, ICT Department, UNISA; Professor Pamela Ryan, Director, School for Graduate Studies, College of Human Sciences, UNISA; Professor M S Makhanya, Executive Dean, College of Human Sciences, UNISA.
In July, DK Publishing, the award-winning family reference publisher, will release *Holocaust: The Events and Their Impact on Real People*, a book for young adults, in association with the USC Shoah Foundation Institute. Almost 200 pages in length, the book incorporates historical documents and photographs of art, artifacts, locations, and memorials. Quotes from Holocaust survivors and other witnesses from the Institute’s archive are interwoven throughout the book. An accompanying DVD contains clips of testimony from some of the featured survivors and witnesses, giving further dimension to the words on the pages.

“Working with the USC Shoah Foundation Institute to produce our book has been a dream,” said Beth Sutinis, Publishing Director, Children’s Books, DK Publishing. “In marrying the visually driven content and design of two organizations committed to quality communication, DK and the Institute have created a history book unique in every way: image led, aimed at young readers, and unflinching in its approach to showing and telling the stories of the people who lived through the Holocaust.”

Steven Spielberg, founder of the Shoah Foundation, commented, “While this book is an authoritative history of the Holocaust, which combines text and images in an altogether uncommon way, it is also a human record of the Shoah and its meaning. These pages also contain the faces and the words of men and women who survived the murderous anti-Semitic world of Nazi-dominated Europe.”

*Holocaust: The Events and Their Impact on Real People* will be released in the United States and Canada in July, and in the United Kingdom in August. The book will be released in additional countries, including Norway and Holland, in early 2008, in the language native to each country of release.
Monash University, First in Australia To Gain Access to the Archive

Nearly 8000 miles from the USC Shoah Foundation Institute in Los Angeles, California, is Monash University in Melbourne, Australia. Though the two universities are on different sides of the world, today, the Monash community has access to a resource also available at USC—the Institute’s Visual History Archive. Monash University, attended by 50,000 students on eight campuses, has become the first institution in Australia—and the second outside the United States—to have access to the entire archive.

Access at Monash University is being funded by Lee Liberman, of the LJCB group of companies, and the Pratt Family Foundation. “The accessibility of the USC Shoah Foundation Institute archives at Monash University will be the first significant opportunity Australians will have to engage with the genocide perpetrated against the European Jewish community,” said Liberman. “Most importantly, the Institute’s archive will provide an opportunity to educate Australians about the fundamental importance of apprehending the racial divide as we attempt to build stronger societies that engender a legacy of tolerance, now and for future generations.”

Now, students, professors, scholars, and researchers at Monash can access the nearly 52,000 testimonies contained within the archive for educational and scholarly purposes. Professor Andrew Markus, Academic Director, Australian Centre for the Study of Jewish Civilisation, at Monash University, said the archive is having an impact on the university community. “The Visual History Archive represents one of the most important historical collections of the late 20th century. Monash University’s access to this archive enables a number of teaching and research initiatives, including a master’s program in Holocaust and genocide studies. The archive also supplements teaching in a range of courses and programs.”

“It is especially fitting that Monash University, Australia’s largest state university, should now become involved,” Sam Lipski, CEO of the Pratt Family Foundation, said. “Firstly, the university’s very name honors General Sir John Monash, a great Australian Jew, and makes it one of the few anywhere to carry a Jewish identity in its title. Secondly, outside of Israel, Australia has been home to more Holocaust survivors per capita of the local Jewish population than anywhere else. The Pratt Family Foundation is proud to partner with Lee Liberman in such a significant project of remembrance.”

In May, Professor Richard Larkins, President and Vice-Chancellor of Monash University, hosted an official launch of the archive’s use. “Monash takes great pride in its partnership with the USC Shoah Foundation Institute. In addition to the valuable teaching and research opportunities within the University, Monash is able to use the archive to reach out into the Australian community.”

Professor of History and Institute Executive Director Douglas Greenberg attended the launch. “In Australia, the Institute conducted nearly 2500 interviews with survivors and other witnesses of the Holocaust. These testimonies, which include stories of life after the war, are part of Australia’s history. We are thrilled to partner with Monash University to bring these, and all of the testimonies in the archive, to Australia.”

Left: Professor Edwina Cornish, Deputy Vice-Chancellor and Vice President (Research), Monash University.
Center: L to R: Professor David Copolov, Interim Executive Director, Australian Centre for the Study of Jewish Civilisation, Monash University; Professor Richard Larkins, President and Vice-Chancellor, Monash University; Professor Douglas Greenberg, Institute Executive Director; Lee Liberman, USC Shoah Foundation Institute, Board of Councilors.
Right: Associate Professor Mark Baker, Australian Centre for the Study of Jewish Civilisation, Monash University.
Developments at Home and Abroad

Institute Accepts Award from Argentine Senate
In December 2006, the senate of Argentina honored the Institute with the Reconocimiento a la lucha por la plena vigencia de los Derechos Humanos award in recognition for its work to collect and preserve testimonies of 52,000 Holocaust survivors and witnesses. Graciela Nabel de Jinich, the Institute's Regional Consultant in Argentina, accepted the award from Argentine Vice President Daniel Scioli.

Institute Honored in Lerici, Italy
In May, the city of Lerici, Italy, presented the Lerici Città di Pace e di Poesia award to the Institute, at a ceremony honoring artistic work that makes a contribution toward the advancement of peace. The award recognizes both the Institute's work and director Mimmo Calopresti, who made the 2006 film, Volevo solo vivere (I Only Wanted to Live), using testimonies from the Institute's archive.

Visual History Archive Earns Nod from Association of Research Libraries
In March, the Association of Research Libraries (ARL) selected the Visual History Archive as one of the special collections to be highlighted in its 75th anniversary book, Celebrating Research: Rare Collections from the Membership of the Association of Research Libraries. The ARL is North America’s leading library organization devoted to the promotion of teaching, research, and scholarly communication.

In Observance of January 27
In observance of the International Day of Commemoration in memory of the victims of the Holocaust, January 27, the USC Shoah Foundation Institute participated in several activities.

The Institute’s film Volevo solo vivere (I Only Wanted to Live) was broadcast in Italy for the first time on January 27, on RAI Cinema's RAI UNO television station.

Two days later, the United Nations Department of Public Information—in partnership with the USC Shoah Foundation Institute, Yad Vashem in Jerusalem, and Mémorial de la Shoah in Paris—launched Electronic Notes for Speakers, a website that is an online resource for United Nations Member States to assist them in developing educational programs on the lessons of the Holocaust. Electronic Notes for Speakers can be accessed at http://www1.yadvashem.org/education/january_27/2007.

In New York, the United Nations hosted special screenings of I Only Wanted to Live and Naazy vonnje im’ia (Spell Your Name), and in Paris, the Mémorial de la Shoah hosted a public screening of I Only Wanted to Live.

New Director of Education Named
In January, Sherry Bard accepted the position of Director of Education at the USC Shoah Foundation Institute. Bard has been with the Foundation, and now Institute, for more than 11 years, most recently as the Associate Director of Partnerships and International Programs. As Director of Education, Bard will oversee the use of the Institute’s testimonies as educational tools, either as part of classroom lessons or at the core of an educational resource the Institute creates.

“The USC Shoah Foundation Institute’s archive offers unlimited educational opportunities,” Bard said. “I look forward to working with educators both in the United States and abroad to explore the most effective and meaningful ways to bring our resources into the classroom.”

New Associate Director Named
In February, Talia Cohen, former Editor for the USC Shoah Foundation Institute, accepted the position of Associate Director of International Programs and Communications, for the Institute. In her new role, Cohen will work to support the Institute’s international programs and Regional Consultants around the world, as well as manage the Institute’s communications activities.

Above Left: Institute Regional Consultant Graciela Nabel de Jinich (right) and Senator Rubén Héctor Giustiniani of Argentina. Left: Institute Regional Consultant Doris Escojido (center) addresses the audience at the awards ceremony in Lerici, Italy. Center: Electronic Notes for Speakers website.
Institute Honors Wallis Annenberg

“In April, the USC Shoah Foundation Institute honored Wallis Annenberg with the Ambassadors for Humanity Award at its gala event. Annenberg is a longtime supporter and a member of the Institute’s Board of Councilors. A humanitarian and philanthropist, Annenberg was honored for her visionary leadership.

More than 650 guests attended the event in Los Angeles, hosted by Jerry Seinfeld, with a musical performance by Don Henley.


2. (L to R) Raheem Parpia, Emily Intersimone, Steven Spielberg, Darian Lopez, Kevin Webb, Hillary Gregg

3. (L to R) University of Southern California President Steven B. Sample, Wallis Annenberg, Bono

4. Susan Crown and Douglas Greenberg

5. Andrew and Erna Viterbi

6. (L to R) Richard Lovett, Philip Rosenthal, Douglas Greenberg

7. Rodney and Holly Robinson Peete

8. Irving Feintech and Evelyn Feintech

9. Phil Darivoff and daughter Sarah

10. Kenneth and Elaine Leventhal

“...The power of the Shoah—the power of remembrance—is more than a history lesson, more than a museum exhibit. It’s not even singularly Jewish in its import. ...We still need its testimony as a reminder that we must be vigilant; that we must replace hate with love; and that we must begin with ourselves, each and every one of us.”

—Wallis Annenberg, Ambassadors for Humanity Award honoree
New Funds

**Ruth Ziegler Fund for International Training**
Ruth Ziegler, philanthropist and community leader, recently established the Ruth Ziegler International Training Fund to enable the USC Shoah Foundation Institute to provide training and professional development to individuals who represent the Institute in other countries. The Regional Consultants are critical links in helping the Institute initiate, expand, and deepen their educational activities.

The representatives, primarily from Europe and Latin America, will have opportunities to travel to Los Angeles or to meet in other locations to share best practices, learn how to use the Visual History Archive, and become familiar with the Institute’s methodologies on the use of testimonies in a variety of educational contexts.

“This donation will provide us and our colleagues working thousands of miles away with a rare opportunity to meet face to face to deepen our rapport, inspire new ideas, and ensure consistent implementation of Institute programs around the world,” said Kim Simon, Director of International Programs and Communications.

“The USC Shoah Foundation Institute’s work is global in nature, but for their educational programs to reach educators and students around the world, the Institute needs the support of dedicated individuals in other countries. I am pleased to support their international work,” Ziegler explained.

**Leo Rosner Foundation Gift Brings Video Series Online**
The Leo Rosner Foundation recently made a contribution to the USC Shoah Foundation Institute to make the Institute’s Testimony Segments for the Classroom series available to educators on the Institute’s website, www.usc.edu/vhi, beginning in fall 2007.

**Testimony Segments for the Classroom** is an educational resource consisting of seven downloadable videos, each highlighting a particular historical event or aspect of the Holocaust, including child survivors, the Warsaw Ghetto uprising, and Sonderkommandos. The seven topics covered in the videos were selected based upon U.S. educators’ requests for topics they wished to cover in their classrooms.

Since 1997, the Leo Rosner Foundation has supported the Institute with grants to make its online educational resources available to educators, including *Survivors: Testimonies of the Holocaust*, and *Creating Character: Visual History in the Classroom*.

William D. Robbins, President of the Leo Rosner Foundation, explained that the Foundation is committed to providing quality educational materials directly to educators at no cost. “The programs we have supported at the Institute fulfill these goals and are making a major impact in classrooms nationwide. We are very honored to support programs that are reaching young people in a significant and important way.”

**Stavros S. Niarchos Foundation Grant to Index Greek Testimonies**
A recent gift from the Stavros S. Niarchos Foundation will enable the USC Shoah Foundation Institute to provide access to the Greek testimonies of Holocaust survivors and witnesses contained in its archive.

The Niarchos Foundation’s gift provides funding for the Institute to index the 307 testimonies conducted in Greek. These are among the last of the Institute’s testimonies to be indexed; almost 49,000 of the nearly 52,000 testimonies collected have been indexed to date.

“We are grateful to have received funding from the Niarchos Foundation to index this treasure of testimonies, conducted with survivors and other witnesses from various areas in Greece, including Corfu, Thessaloniki, and the island of Rhodes,” said Karen Jungblut, Director of Archival Access and Special Projects at the Institute. “Some of the testimonies are from people who were deported to Auschwitz-Birkenau and subjected to medical experiments; some are from people who were part of the so-called ‘Sonderkommando.’ The testimonies also include experiences of those who survived in hiding and participated in the Greek Resistance. Indexing them will enable scholars, teachers, and students to search and view them at universities and educational institutions around the world.”

Left: William D. Robbins, President, Leo Rosner Foundation.
Above: The Institute’s Visual History Archive, through which Greek testimonies will be searchable once indexed.
Extraordinary Leadership

“Susan Crown is a leader of remarkable vision and humane sensibilities,” said Douglas Greenberg, Institute Executive Director, of Susan Crown, a member of the Institute’s Board of Councilors. “Little we have accomplished would have been possible without her thoughtful and reasoned approach to our work.”

Susan Crown first learned of the Shoah Foundation when she received a phone call from Steven Spielberg many years ago; he spoke to her of the evolution of Survivors of the Shoah Visual History Foundation and about his hopes for the future. Crown committed to becoming involved and providing her leadership.

Crown served as Chairman of the Board of Directors of the Shoah Foundation and played a crucial role in the merger with USC; she is currently a member of the USC Shoah Foundation Institute Board of Councilors and continues to be actively involved in the Institute’s activities. Crown’s mother, Renée, serves as an Honorary Chairperson on the Board of Councilors, and the Crown Family has generously supported the Shoah Foundation and, now, the USC Shoah Foundation Institute, from the beginning.

Susan Crown is a principal of the Chicago firm of Henry Crown and Company, and president of the Arie and Ida Crown Memorial. She is a director of Illinois Tool Works and the Northern Trust Corporation. She serves as a member of the Executive Committee of Rush-Presbyterian-St. Luke’s Medical Center, a director of the United Way of Metropolitan Chicago, and a member of the United States Olympic Committee Executive Board. She is also a trustee of the Aspen Valley Community Foundation and National Council member of the Rocky Mountain Institute.

Crown speaks of her commitment to the Institute. “The Institute touches me on an emotional level and a conceptual level—using video archives as a teaching tool to broaden thinking is a groundbreaking idea. I can’t think of a more interesting, challenging, or rewarding task.”

How You Can Make a Difference

How You Can Make a Difference

One person really can make a difference. The USC Shoah Foundation Institute counts on your support to continue its important work to overcome prejudice, intolerance, and bigotry.

CASH DONATIONS: Gifts may be made by cash, check, or credit card.

PLEDGES: You may wish to make a gift to the Institute that is paid over several years, following a payment schedule that is most convenient for you.

PLANNED GIFTS: Planned gifts might help you reduce or avoid income, gift, and inheritance taxes. Planned gifts include wills, charitable remainder trusts, charitable lead trusts, and annuities. You may wish to consider funding a planned gift with such assets as cash, life insurance policies, real property, retirement plans, or marketable securities.

MEMORIAL OR TRIBUTE GIFTS: Contributions can be made to honor special occasions, such as birthdays, weddings, or births, as well as to memorialize a friend or family member. The Institute will mail a tribute card announcing the gift.

IN-KIND GIFTS: The Institute accepts gifts of goods or services that fulfill programmatic needs.

FOR MORE INFORMATION, PLEASE CONTACT:
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### Gifts and Pledges

**November 2006 through April 2007**

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- Ahmanson Charitable Community Trust
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(L to R) Steven Spielberg, Wallis Annenberg, Jerry Seinfeld, and Douglas Greenberg at the Ambassadors for Humanity gala. For more on the event, see page 9.

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